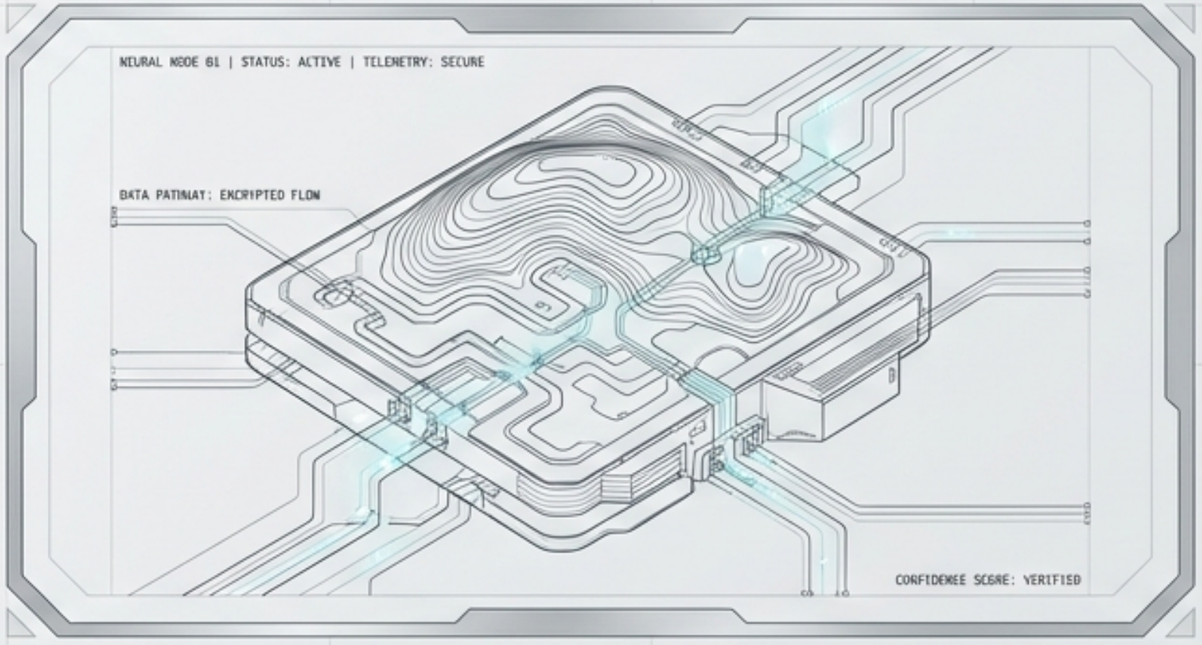
> AIMWELLBIO

AIMWELL BIO

The Decision System for Biopharma.

Transforming regulated intelligence from a static library to an accountable decision engine.



Sovereign-Grade Infrastructure Briefing | Private & Confidential

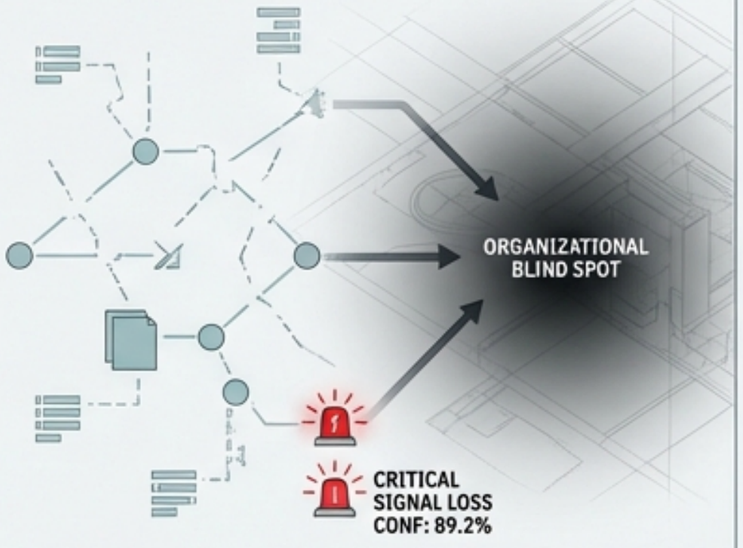
Biopharma Intelligence is Broken.

> AIMWELLBIO

[01]

The Threat

You are one missed signal away from a costly decision. Fragmented data compounding into organizational blind spots.

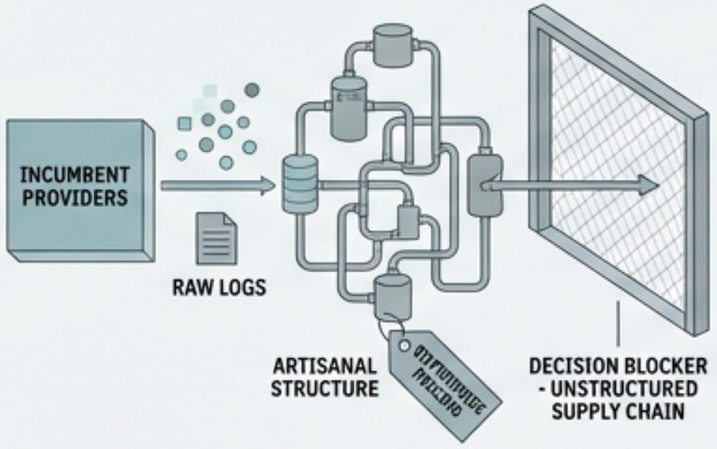


[02]

The Gap

Incumbents provide data, not decisions.

The industry is paying enterprise prices for an artisanal, unstructured supply chain.

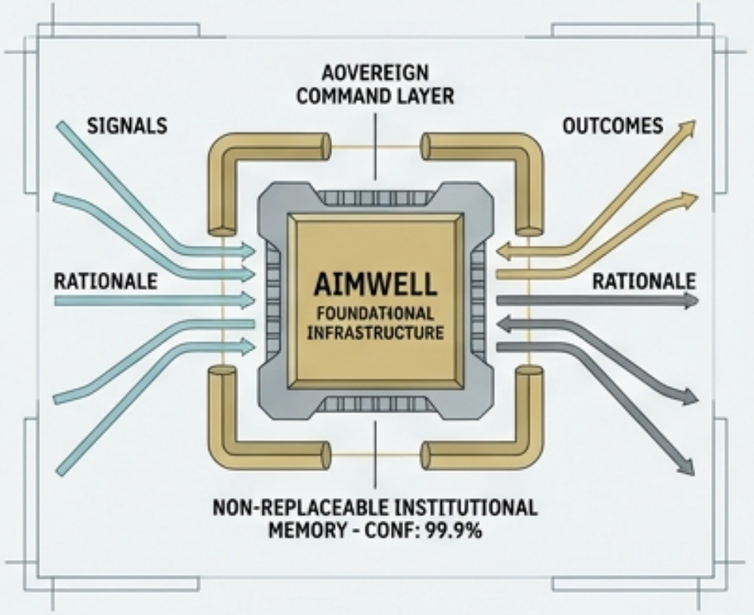


[03]

The Asset

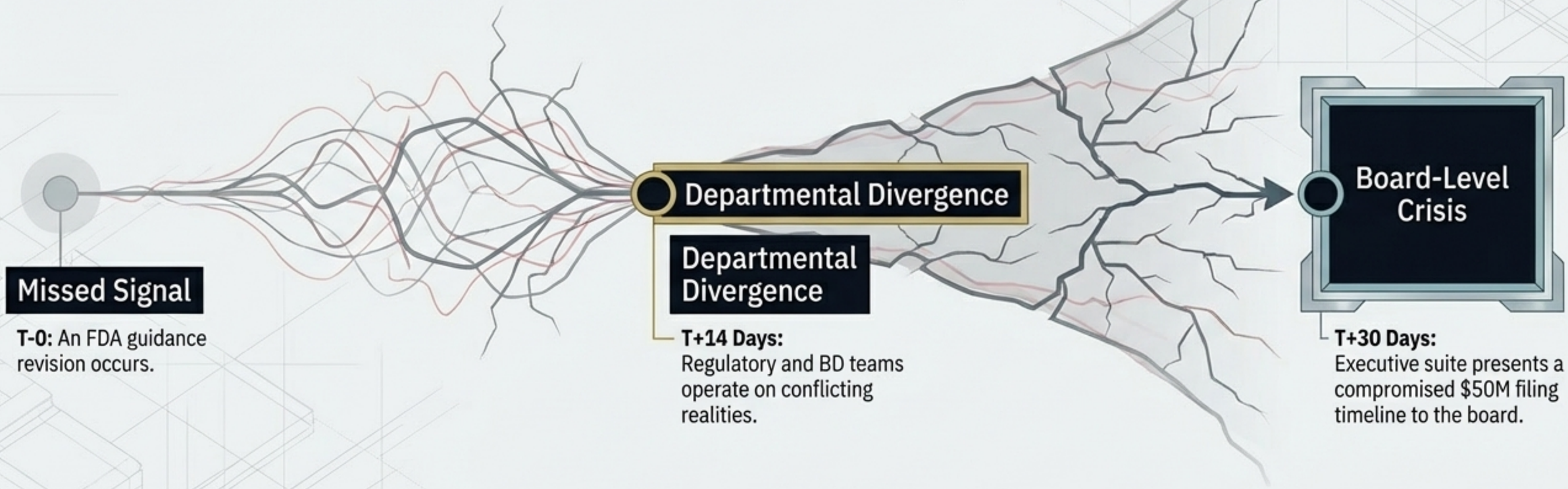
Aimwell is foundational decision infrastructure.

An operating system that tracks signals, outcomes, and rationale to create non-replaceable institutional memory.



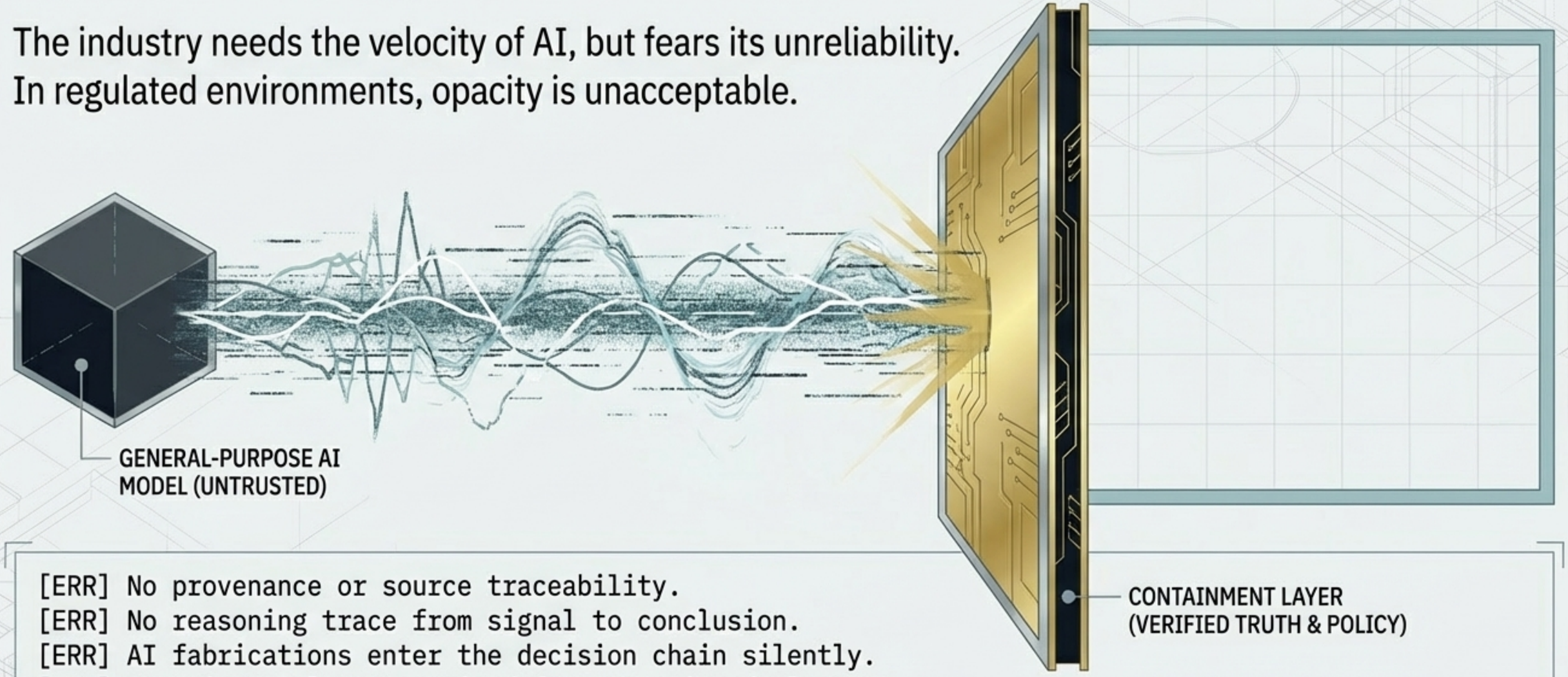
The compounding cost of partial intelligence.

The cost of fragmented intelligence is not inefficiency. The cost is being wrong.



General-purpose AI is a liability, not a solution.

The industry needs the velocity of AI, but fears its unreliability.
In regulated environments, opacity is unacceptable.




```
[ERR] No provenance or source traceability.
[ERR] No reasoning trace from signal to conclusion.
[ERR] AI fabrications enter the decision chain silently.
[REQ] Containment layer required for executive deployment.
```

From information access to decision command.

The Library Model
(Clarivate, Norstella, GlobalData)

- **Focus:** Volume of records.
- **State:** Static intelligence; reports that age instantly.
- **Friction:** Requires armies of analysts to extract meaning.

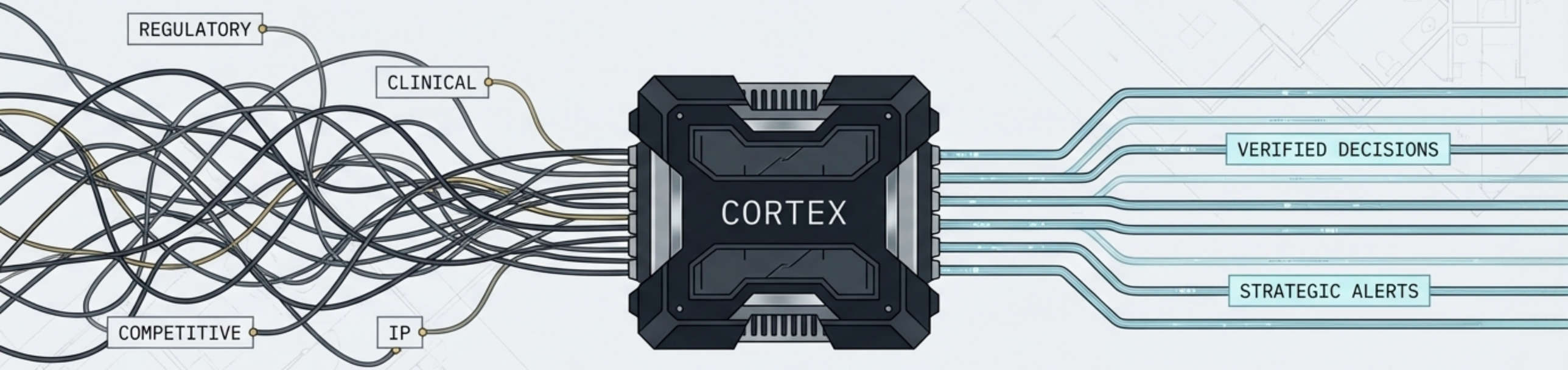
The Decision Engine
(Aimwell Bio)

- **Focus:** Velocity of decisions.
- **State:** Continuous intelligence; living, evolving system.
- **Friction:** Low-friction direct impact on strategic outcomes.

They optimize for data volume. We optimize for decision velocity.

Aimwell Cortex: The Sovereign Sentinel.

This is not a dashboard. This is a decision system.



Always Active:
Does not wait for queries. It watches everything.

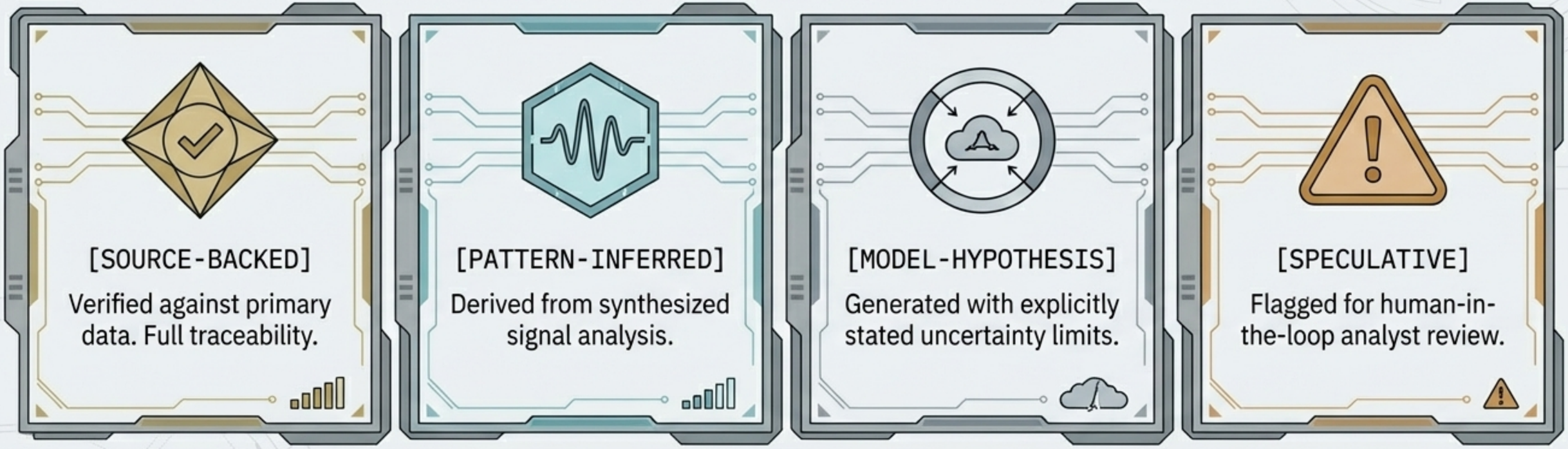
Signal Prioritization:
Filters noise and elevates what changes decisions.

Contradiction Detection:
Surfaces internal blind spots across disconnected teams.

Decision Tracking:
Learns how your organization thinks.

Opacity is Risk: The Trust Architecture.

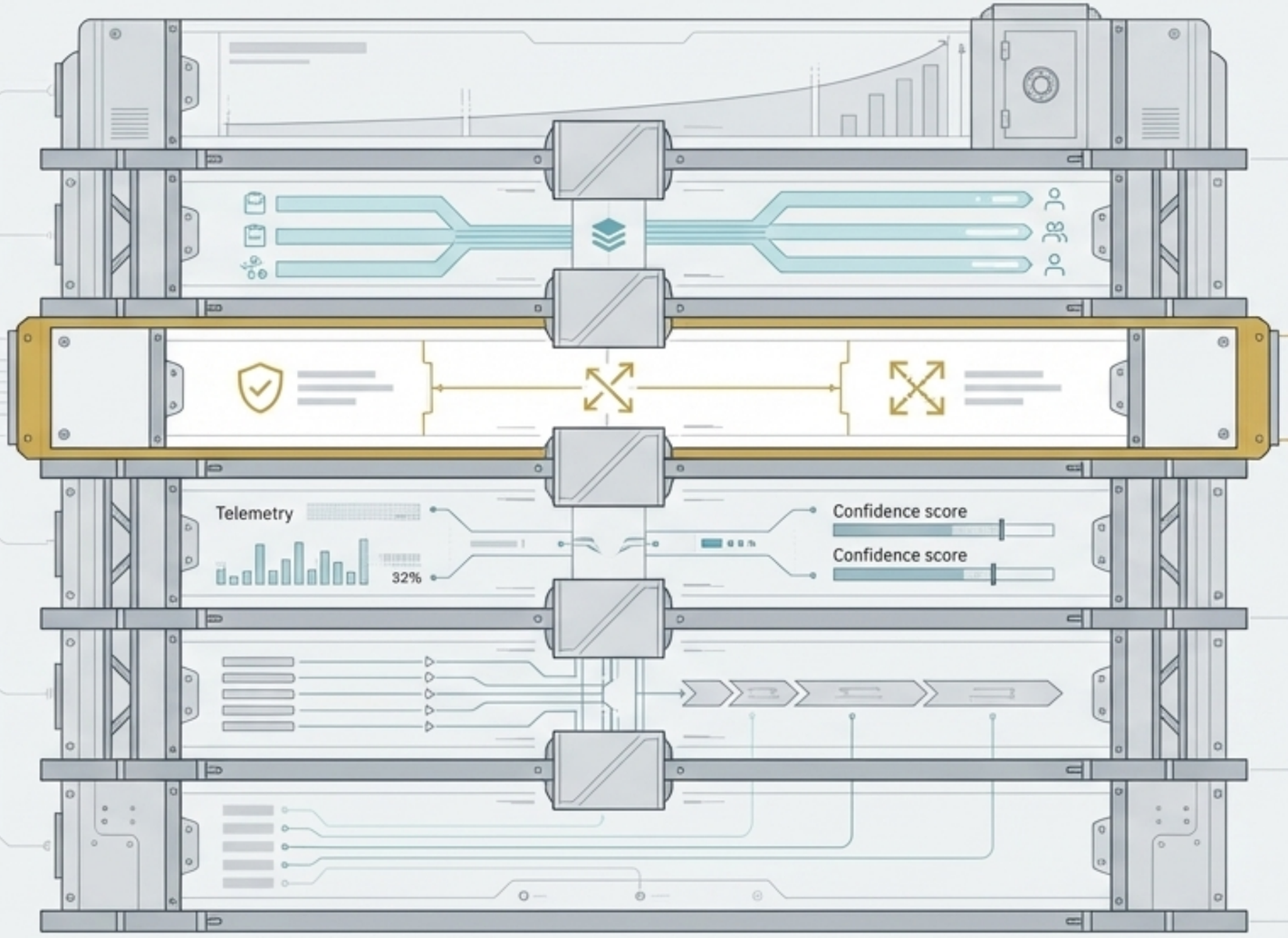
Provenance in every insight. You never have to wonder where a conclusion came from.



Every output includes a reasoning path, source traceability, and temporal freshness verification.

Six layers between raw data and executive action.

Every layer accountable. Every output labeled. No other system does all six.



L6 | Institutional Memory: Compounding intelligence. When people leave, knowledge stays.

L5 | Role-Based Delivery: Executive briefs, BD landscapes, regulatory alerts.

L4 | Hallucination Containment: Cross-referencing, fact grounding, issue flagging.

L3 | Validation: Confidence scoring and freshness verification.

L2 | Normalization: Entity resolution and mapping to therapeutic areas.

L1 | Continuous Ingestion: Global streams (FDA, SEC, PubMed) parsed automatically.

System Outcomes: What Cortex catches.

TINE: 08:45:12 UTC | DATE: 2024-10-26

Intercept 1: FDA Guidance Revision Detected.

Identified endpoint restructuring 18 days early.

SIGNAL ID: #FDA-G-REV-24-B
CONFIDENCE: 92% [VERIFIED]

Result: Avoided estimated $8M in filing delays.

TINE: 14:22:55 UTC | DATE: 2024-11-15

Intercept 2: Competitor Phase II Progression.

Direct competitor advanced PROTAC degrader in target indication. Signal surfaced in 4 hours.

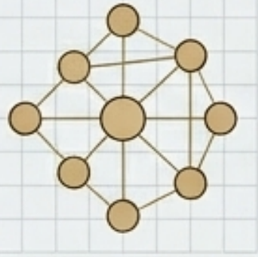
TARGET: PROTAC-X
STATUS: PHASE II
ALERT: RAPID ADVANCE [CYAN SIGNAL]

Result: Strategic positioning preserved.

TIME: 09:10:33 UTC | DATE: 2024-12-01

Intercept 3: KOL Sentiment Divergence.

Detected tolerability concerns 3 weeks before analyst downgrade.

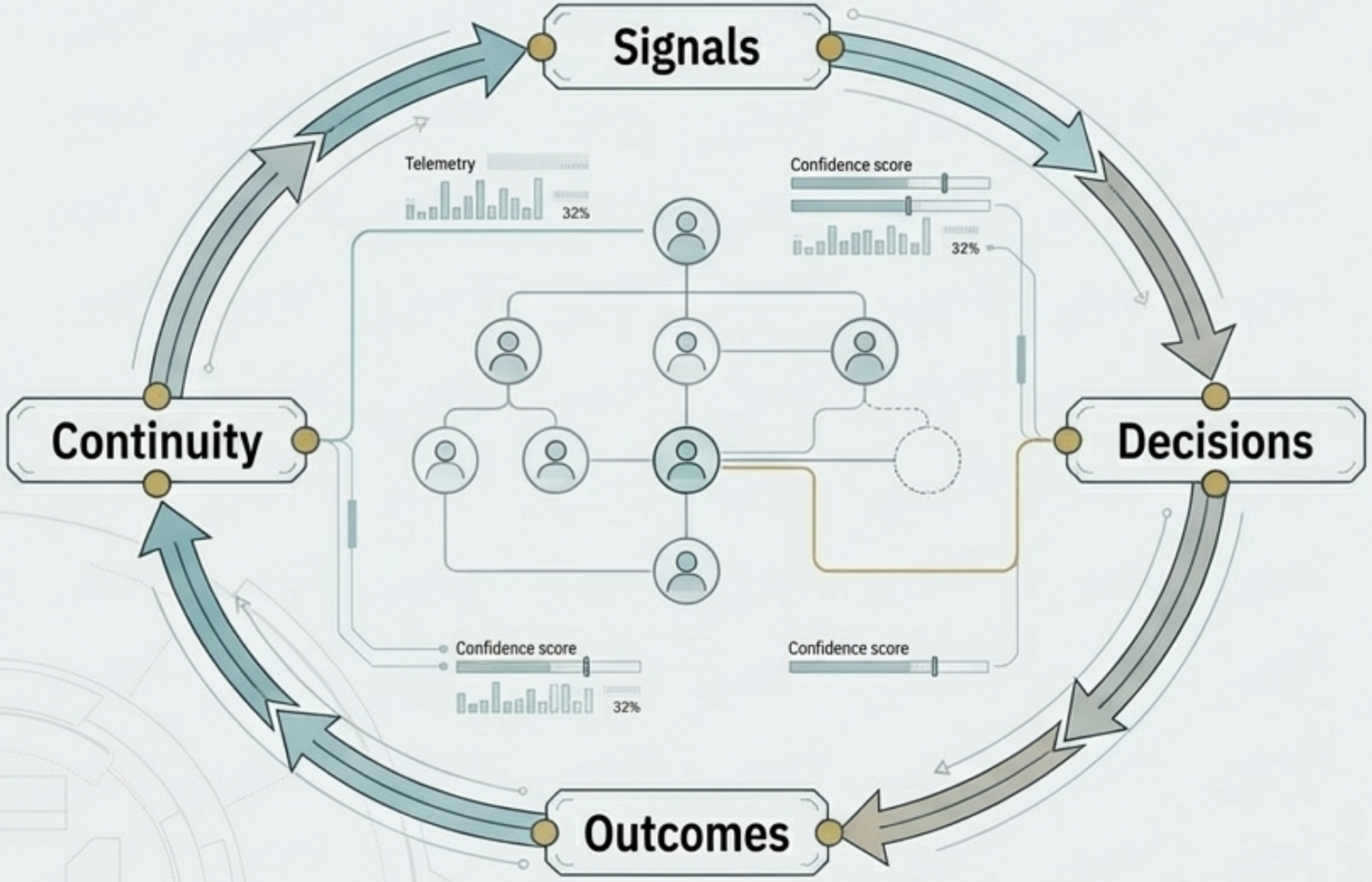


SOURCE: KOL-NETWORK
SENTIMENT: NEGATIVE
RISK: HIGH [GOLD CONTAINMENT]

Result: Market narrative risk identified early.

Institutional Memory: The Strategic Moat.

Knowledge that stays, beyond human turnover.



Aimwell tracks not just external signals, but the internal reactions to those signals. Every strategic pivot is logged against the rationale that caused it.

The Lock-In

This creates a compounding data asset. You cannot churn from a system that holds your company's strategic memory.

Deep embedding across teams ensures non-replaceable status.

National Security and Pharmaceutical Sovereignty

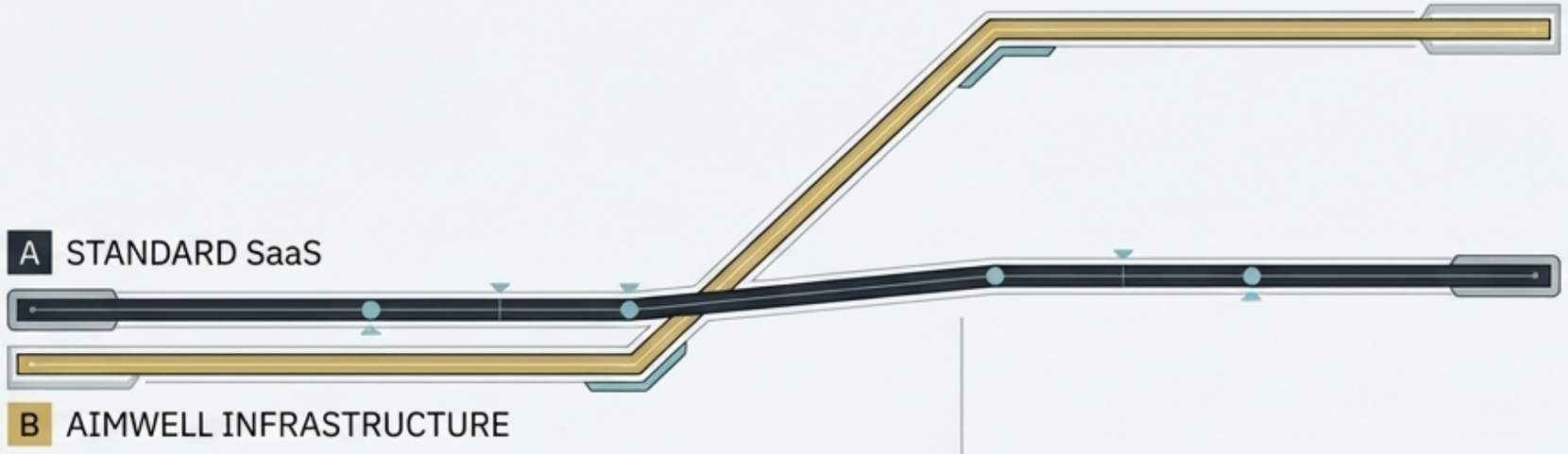
Nations that depend on foreign intelligence do not have pharmaceutical sovereignty.

- Drug safety monitoring independent of manufacturer-supplied data.
- Early detection of global regulatory shifts impacting population health.
- Institutional memory persisting across political administrations.

Strategic Impact: Shifts Aimwell from a commercial platform to strategic national infrastructure.

The Infrastructure Valuation Multiplier

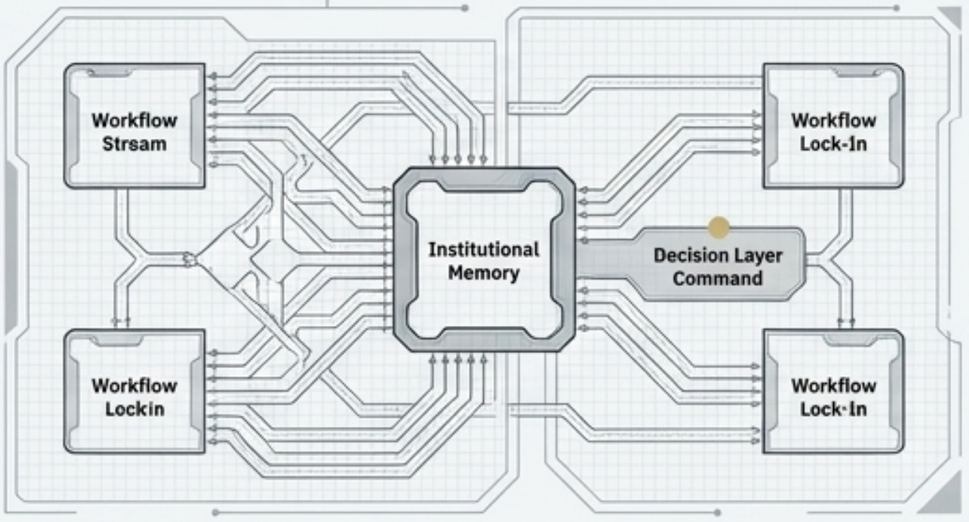
Aimwell is not a SaaS tool. It is decision infrastructure for regulated environments.



20x–40x
ARR Multiple

5x–10x ARR Multiple.
Replaceable workflows.
Rented tools.

Core thesis draw fra
inser the core thesis—
decision infrastructure
from ity the whitepaper.



MULTIPLIER LOGIC

1. Institutional Memory
   (Non-replaceable asset)
2. Decision Layer Command
   (Replacing the database)
3. Workflow Lock-In
   (Multi-departmental reliance)

The Trajectory to $500M+

Step 1

ARR Scaling.

Target $15M–$25M core enterprise subscriptions mapped to the 20x infrastructure multiplier.

Step 2

Sovereign Pivot.

Multi-year national health agency contracts providing unmatched revenue stability and absolute operational lock-in.

Step 3

AI Verification Standard.

Establishing "Aimwell-Contained" as the required regulatory label for all board-level AI outputs.

Step 4

Negative CAC via Insurance Arbitrage.

Monetizing the "Payer Signal" by routing contextual leads to insurers, self-funding customer acquisition.

> AIMWELLBIO

The incumbents sell access to information.

Aimwell sells what decisions to make with that information.

We are the analyst—and eventually,
the system that replaces the analyst.

Deployment & Access.

Deployments begin with a guided intelligence assessment.

TELEMETRY

Tier 1: Sovereign & Enterprise.

Custom architecture, private instances, full legacy migration.

Tier 2: Expansion Access.

From **$649/mo.**

Team-wide continuous intelligence.

Tier 3: Individual Practitioner.

From **$229/mo.**

Core signal monitoring.

SOC 2 Compliant Infrastructure. Private. Continuous. Validated. Hallucination-Contained.